



Knowmads
we educate changemakers



Pieter Spinder

IF NOT
NOW,
WHEN?





CARE
A
LITTLE
MORE

SHOW UP





DEEP DIVE

Embrace possibility



A close-up photograph of a person's hand holding a folded, colorful street map. The map shows various streets and landmarks, with some text like 'Poznańska' and 'Marszałkowska' visible. Overlaid on the map is the text 'LEND A HAND' in a large, bold, sans-serif font. The word 'LEND' is black, 'A' is yellow, and 'HAND' is white.

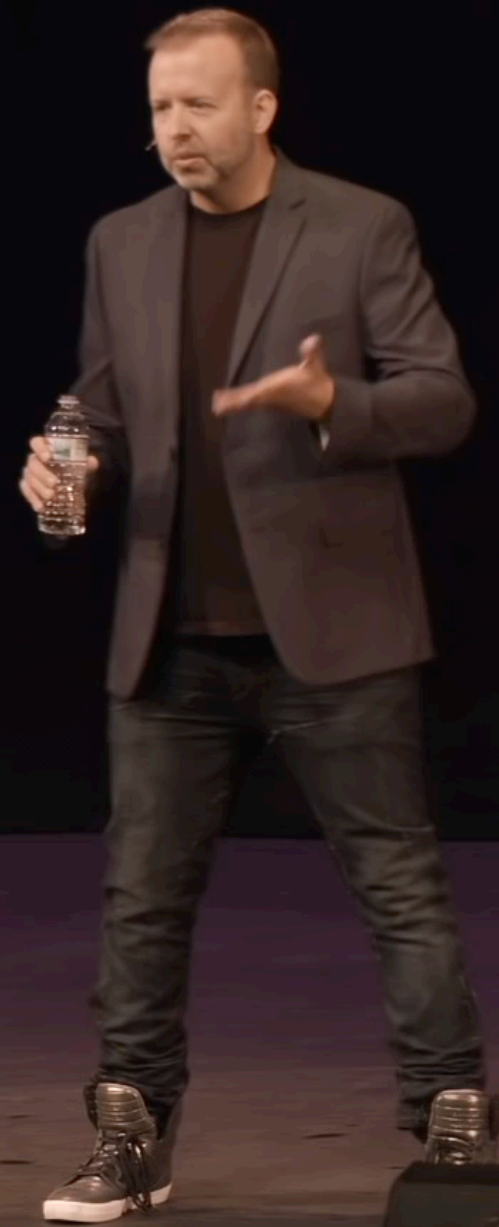
**LEND A
HAND**



OFFER A PERSONAL
INSIGHT

TAKE CARE OF THE LITTLE GIRL OR GUY







**Build
something
magical**



DEVELOP EMPATHY

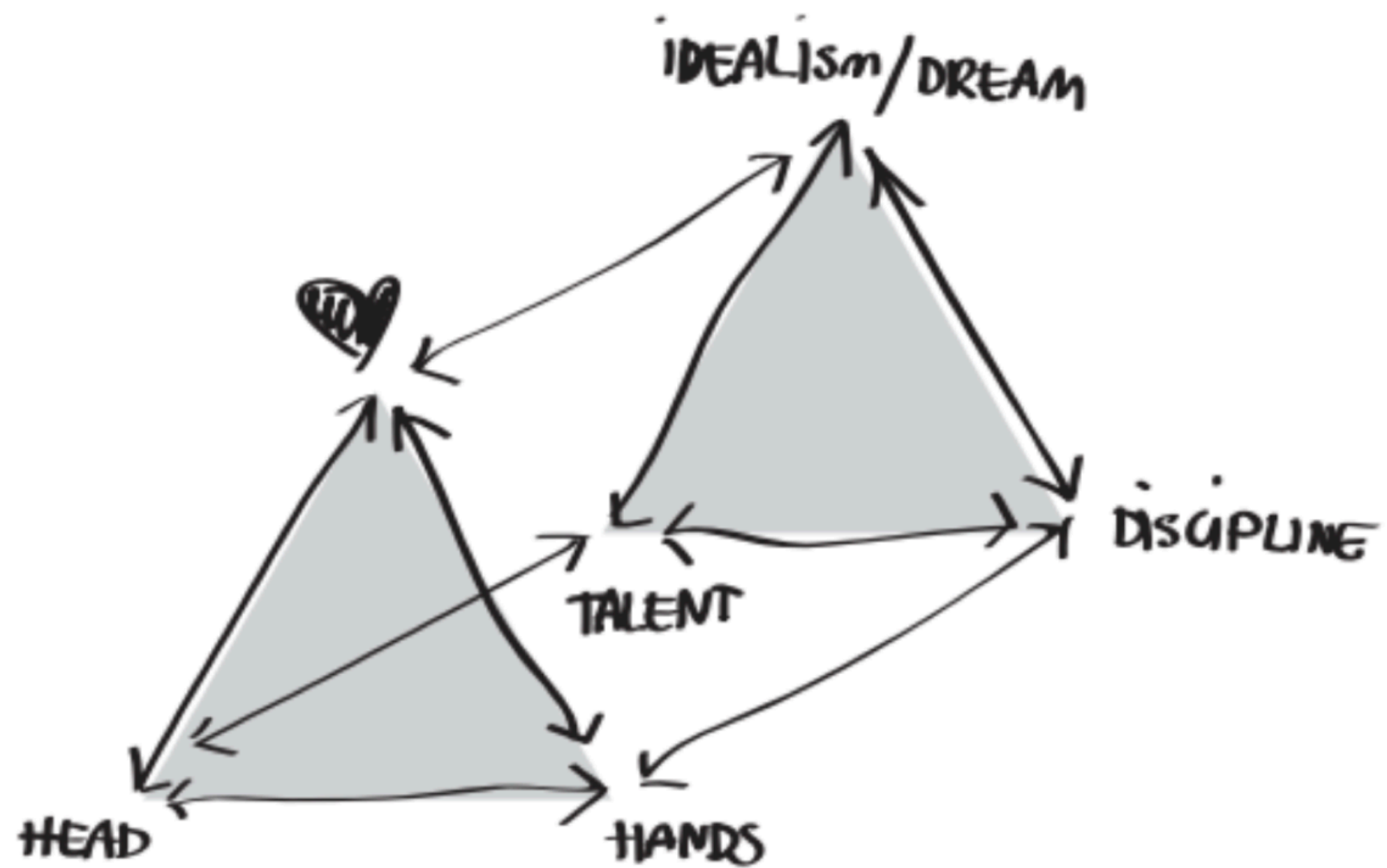
PLAY BY A BETTER SET OF RULES





Learning principles

- 1. Develop responsibility***
- 2. Be open and inclusive***
- 3. Design experiences***
- 4. Provide scaffolding***
- 5. Stimulate reflection***



Knowmads

1. *Who am I?*

- **Personal Development**

2. *In what world do I (we) want to live?*

- **Sustainability & Social Innovation**

3. *What do I want to contribute/change?*

- **(Personal) Leadership**

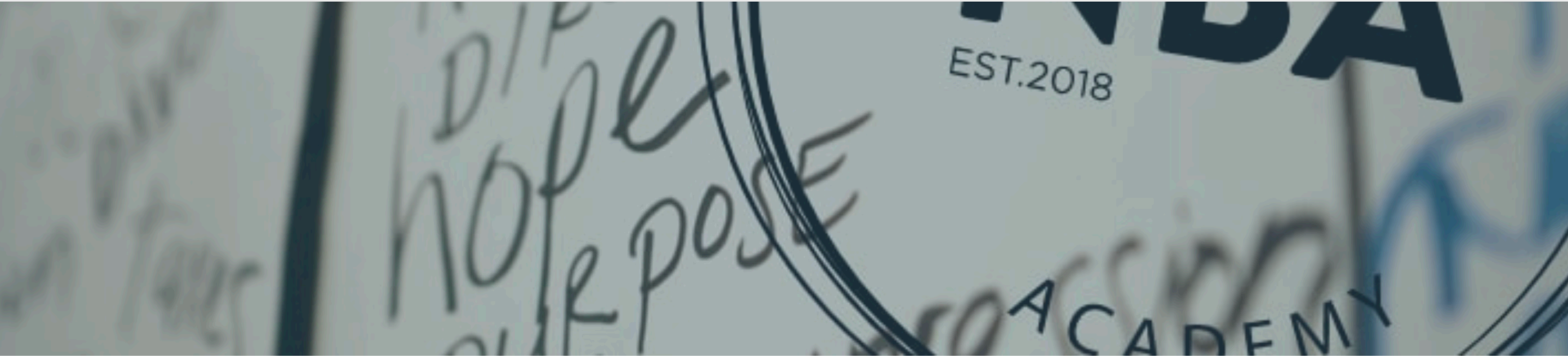
4. *How do I create the organization to get it done?*

- **Entrepreneurship & New Business Design**

5. *How do I bring it into the world?*

- **Marketing & Creativity**

Knowmads



ON BULLSHIT

The word 'Bullshit' refers to matters in our lives that interfere with feeling happy, fulfilled, productive and connected. In Forbes articles, the Agile & Scrum theory and N26 Banking, the second most used word is bullshit.

Also by authors, like Brené Brown, Harry G. Frankfurt, Byron Katie, and more frequent in our daily life, the word bullshit is publicly used to indicate dishonesty, excuses, lack of responsibility, superficiality, disagreement, etc.

The No Bullshit Academy transforms (your) bullshit to a new level of integrity, fulfilment and success. We create relationships that work.



TEDx Cortina

x = independently organized TED event



pieter
spinder

from
fear
to

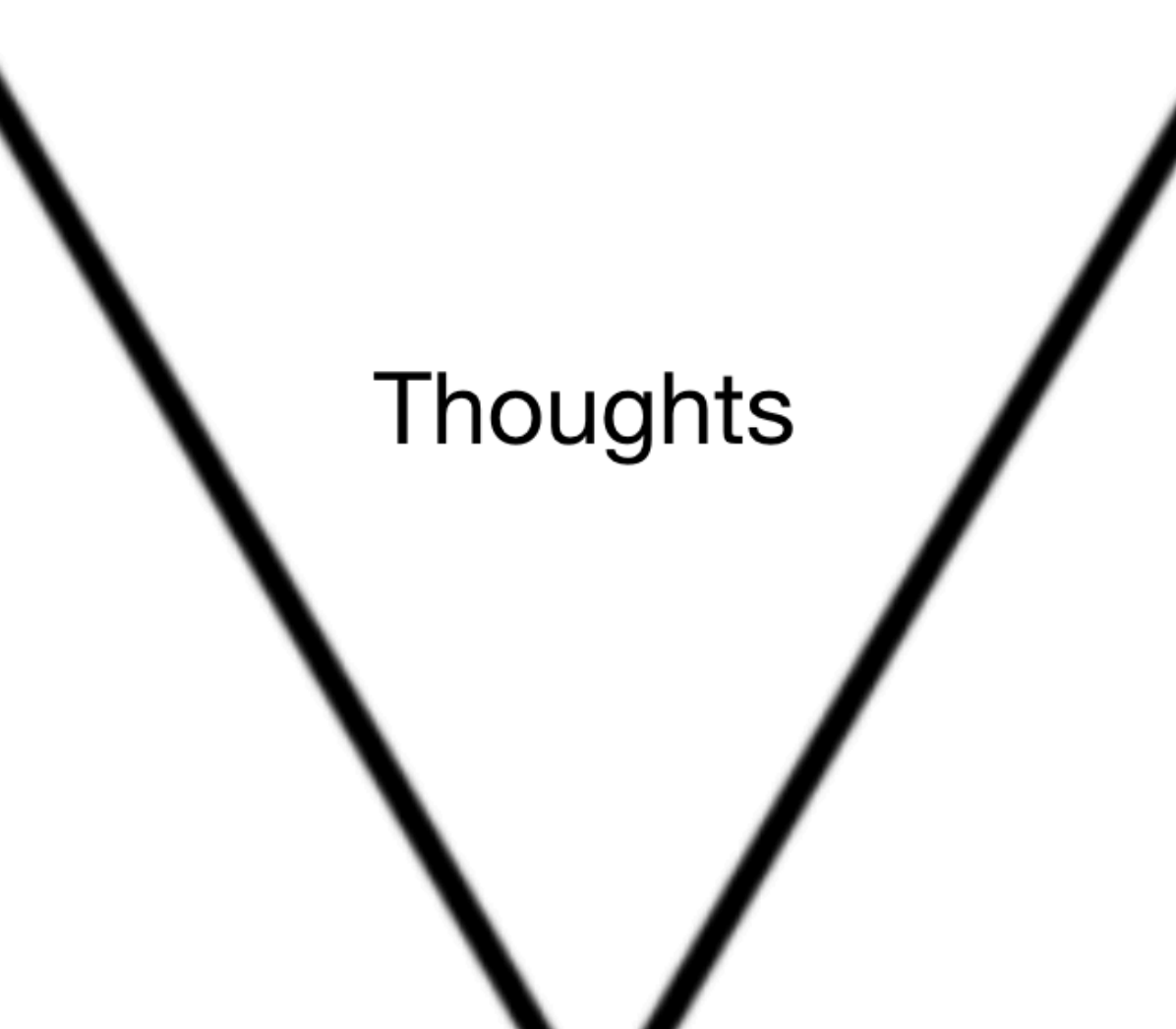
from human doing
to human being



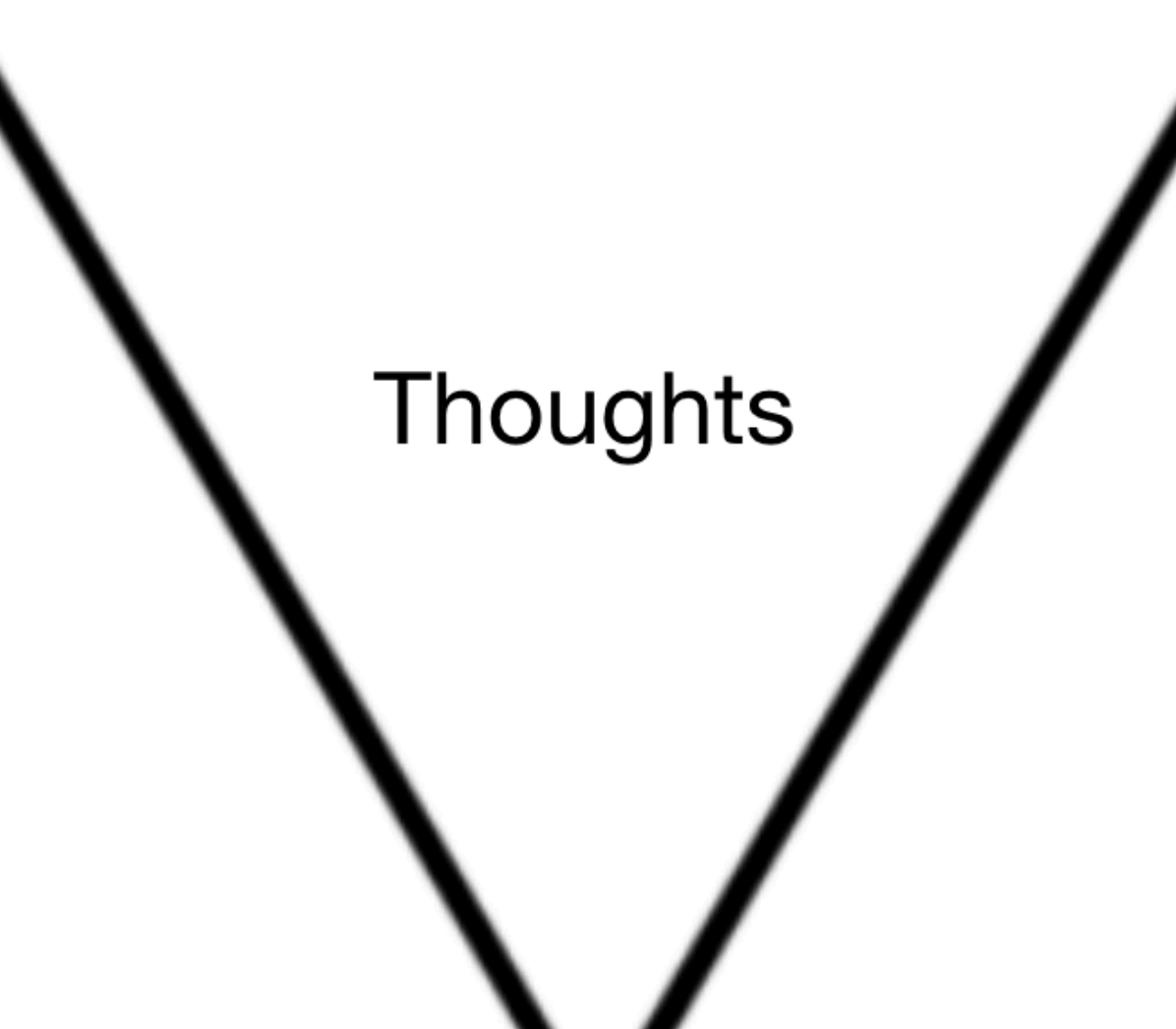
breathe



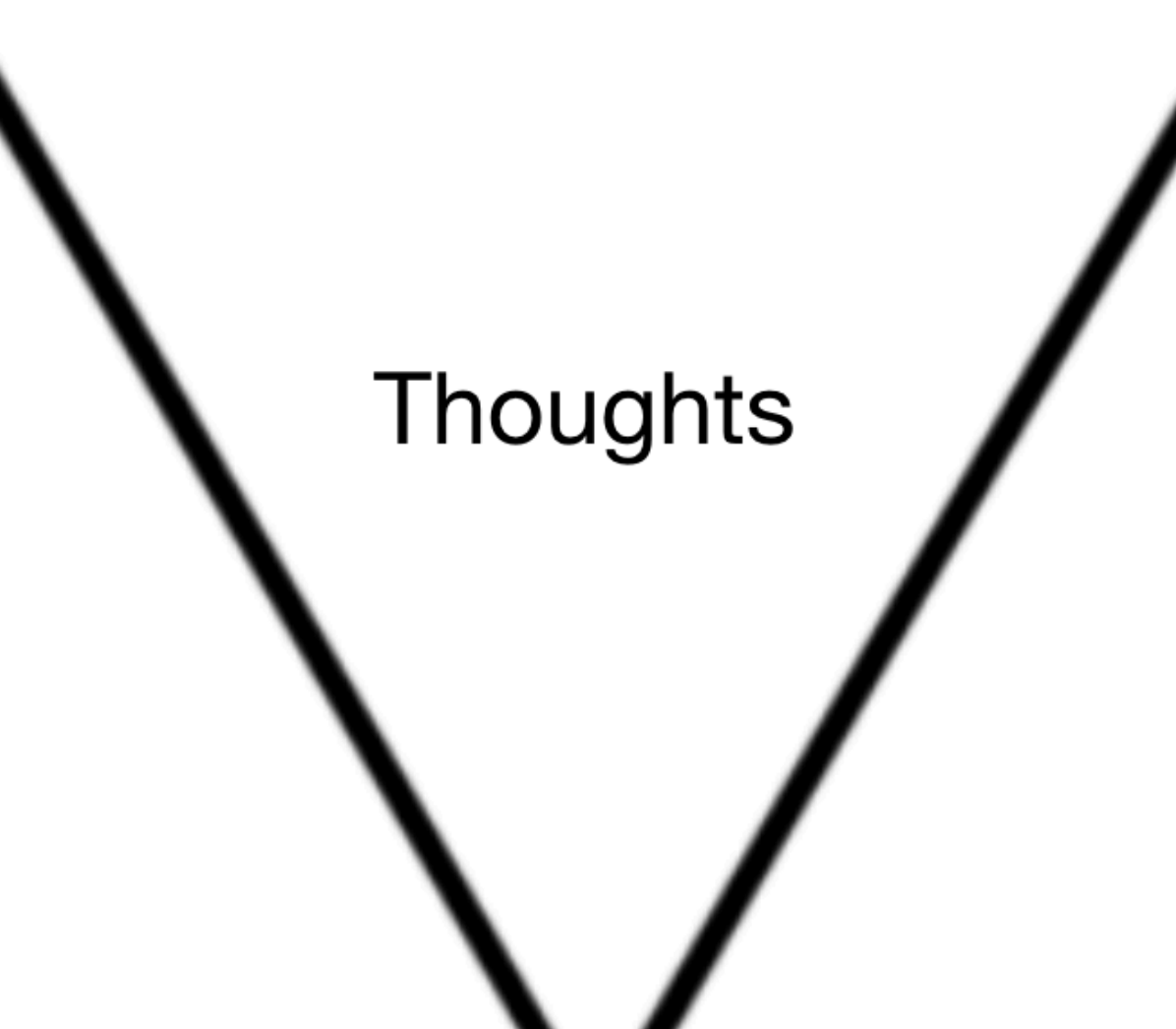




Thoughts



Thoughts



Thoughts





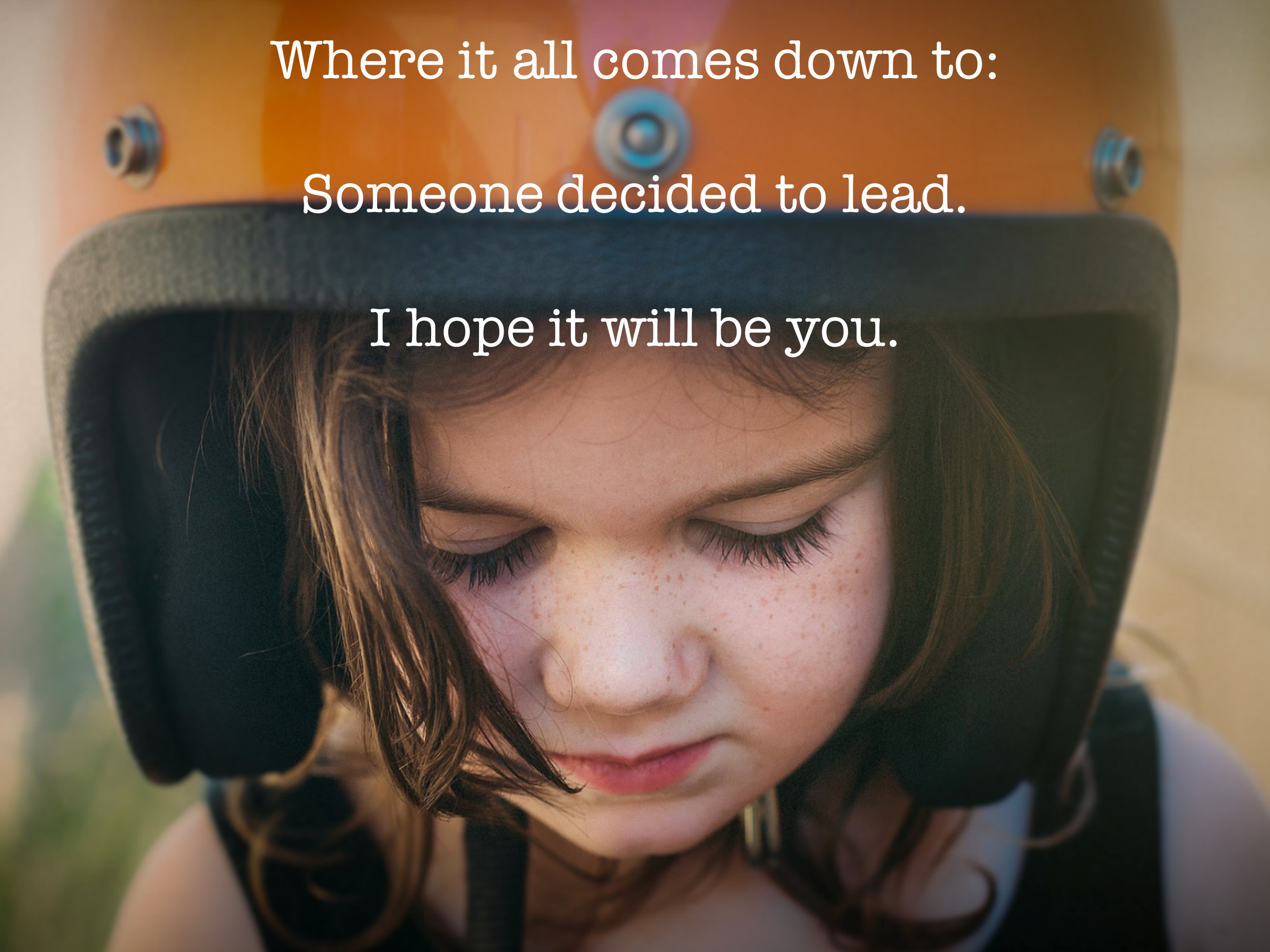
It is really up to us.

Which is great, because we are
capable of changing everything
if we choose

Where it all comes down to:

Someone decided to lead.

I hope it will be you.





| Founder & Initiator @ Knowmads Creative Business School Amsterdam |

| Founder No Bullshit Academy |

| 11th September 2019 published the book: "From Fear to Freedom" |

www.knowmads.nl

www.nobullshitacademy.com

www.pieterspinder.com



NBA workshops at De Ceuvel

- Turn your Bullshit into Fertiliser ~15 nov 2019
- Sustainable Communication ~ 10 dec 2019
- Turn old Patterns into new Habits ~10 Jan 2020
- Safely out of your comfort zone ~23 Jan 2020

www.nobullshitacademy.com

Creating relationships that work.

